

DESIGNED TO WIN

STRATEGIES FOR BUILDING A
THRIVING GLOBAL BUSINESS



HIROAKI YOSHIHARA
MARY PAT MCCARTHY

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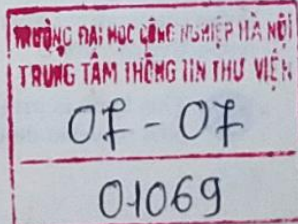
*Strategies for Building a Thriving
Global Business*

*Hiroaki Yoshihara
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